

Ian Jackson Busik

Staff Product Designer + Front-End Specialist



Portfolio | www.virtuallyperfectdesign.com

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• Seattle, WA

EXPERIENCE

Staff Product Designer & Front-End Specialist - **Imagine Learning** 2023 - Currently

- Led design and front-end coding for “The Growth Report” dashboard, used by **8,000+ teachers, reducing manual tasks.**
- Unified branding and user experiences across 12 products by expanding and managing a scalable design system.
- Delivered monthly analytics to stakeholders to prioritize feature adoption, **raising adoption rate by 45%.**

Senior Product Designer - **Zillow Group** 2020 - 2023

- Spearheaded designs for Zillow Sign & Collect, and 3D Homes, accelerating adoption rate **for 50K+ daily users.**
- Contributed to two teams (Zillow Rentals & Zillow Offers), aligning product releases across multiple verticals.
- Redesigned the underwriting processes into a modern platform for users, **improving daily task efficiency by 40%.**

Product Designer - **Oculus Reality Labs** 2018 - 2020

- Collaborated to launch the first wireless VR headset, driving **250K units sold by Q3.**
- Conducted VR usability studies with diverse groups, shaping product roadmap priorities.
- Built accessible onboarding flows with engineering and accessibility teams, meeting WCAG standards.

Design Engineer Intern - **Meta (Formerly Facebook)** Summers 2015, 2016, 2017

- Contributed to key features in Messenger Lite, impacting **1 billion+ active users worldwide 2016.**
- Collaborated with cross-functional teams to optimize app performance, reducing load times by **30% on targeted features.**
- Assisted in developing early prototypes for VR interaction patterns, influencing design standards for immersive environments

EDUCATION

Whitworth University 2018

- **Bachelor of Science**, Human-Computer Interaction

North Seattle College 2016

- **Associate of Science**, Computer Science

SKILLS & TOOLS

- Product Design
- Strategic Problem-Solving
- Ui/UX Design
- Growth Design
- Wireframing
- Communication
- Prototyping
- Figma
- Design Systems
- Adobe Creative Suite
- A/B Testing
- HTML
- Game Design
- CSS
- Leadership
- JavaScript
- Ai Prompting

Contacts

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